



Patricia Surand - Export Manager MLP (Distributor) - France

MLP has been a Distripres member for many years now and has been heavily involved both by attending the annual Congress and by its commitment and willingness to help.

MLP has forged strong relationships with all stakeholders in the publishing industry including publishers, distributors and suppliers. Convinced of the advantages and challenges of international distribution, MLP is more than ever committed to the promotion of print products. Since January 2019, MLP has been operating its export business directly and successfully. As a national distributor, MLP distributes over 3,000 print publications for 600 publishers through a domestic network of 22,500 outlets. One title out of two is exported with a circulation of 15 million copies, reaching over 50 destinations and a turnover of 25 M€. Faithful to the values and goals of the organization, MLP wishes to continue its action within the board and proposes to renew its candidacy for the EC for the next 3 terms. As an export manager and magazine addict, I have over 20 years of business experience at MLP building relationships with publishers and distributors.

In 2000, I started my journey at MLP as an import manager and passionately progressed to an export manager. I have devoted myself to building long lasting partnership with all the players. I have traveled all over the world to preserve, engage, and share our experiences. I plan to make our voice count by bringing a different dynamic, in a constantly changing industry, committed to promote the French Press around the world. Furthermore, I believe I will make a positive contribution to Distripres, and I welcome the opportunity to meet and discuss the future development of our industry.